Agenda

• Overview

• Part 1: Job Boards

• Part 2: The Hidden Green Job Market

• Part 3: Future Green Jobs
Speaker Introduction

We Are Green Jobs

Green Jobs Network is the #1 global community of professionals dedicated to environmental and social impact. Find or post a job today on our job boards for environmental jobs and social impact jobs.

Post a Job » Browse Jobs »

Our Services
Green Jobs Newsletter
Environmental Job Board
Social Impact Job Board
Green Job Webinars

Green Jobs on LinkedIn
Green Jobs on Facebook
Green Jobs on Twitter

Jobs by Category
Climate Change Jobs
Conservation Jobs
Ecology Jobs
EHS Jobs
Energy Efficiency Jobs
Environmental Jobs
Farming Jobs
Geologist Jobs
HVAC Jobs

Jobs by Location
California Green Jobs
Colorado Green Jobs
Florida Green Jobs
Illinois Green Jobs
Massachusetts Green Jobs
New York Green Jobs
Pennsylvania Green Jobs
Texas Green Jobs
Washington Green Jobs

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Presentation Objective

- Objective of this presentation is to **provide practical tips for locating opportunities in the green jobs sector**.
- These tips come from my personal experience as a job seeker as well as insights from others.
- Topics that this presentation isn’t intended to focus on:
  - Career self-assessment and related issues
  - Resume & cover letter tips, interviewing, salary negotiation
  - Professional certifications / education & training
  - Starting a social enterprise or green business
Why Do I Want A Green Job?

- Financial reasons – To pay the bills.
- Personal reasons – I want a job consistent with my values and allows me to contribute towards a positive purpose.

Think about your own reasons…
Green Jobs Definition

- In this presentation, "green jobs" will be defined as full-time, part-time, or internship opportunities that provide a social or environmental benefit.
- This definition reflects a broad view of sustainability and includes areas such as fair trade and corporate social responsibility.
- Green jobs can be in the public, private, or non-profit sector and includes work in areas such as energy efficiency, green building, natural resource management, sustainable agriculture, recycling, and renewable energy.
Seek the seal, make a difference.

The Fair Trade Certified™ seal represents thousands of products, improving millions of lives, protecting land and waterways in 63 countries and counting. Purchases have sent $830 million to farmers and workers since 1998.
Realistic and Optimistic

• **Reality check**: We’re in a challenging economy.

• **Reasons to be optimistic**: You’re interested in a sector that is part of growing macro trends.

[Graph showing labor productivity and solar installations](https://irecusa.org/resources/national-solar-jobs-census-2020/)
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General Job Boards

• These are job boards that cover many industries and sectors, and which will include green jobs. These include sites such as CareerOneStop, Craigslist, Indeed, and LinkedIn.
General Job Boards

Indeed

Find jobs   Company reviews   Find salaries

What: sustainability
Where: Seattle, WA

DatePosted  Remote  within 25 miles  SalaryEstimate  JobType  Location  Company  ExperienceLevel

Upload your resume - Let employers find you

sustainability jobs in Seattle, WA
Sort by: relevance - date

Page 1 of 445 jobs

Director Sustainability
Alaska Airlines 3.8★
Seattle, WA 98194 (Downtown area)

- Establishes, informs, and manages an effective governance and management structure for sustainability; advises senior leaders on sustainability standards;

13 days ago • More...

Job details
Job Type
Full-time

Benefits
Pullled from the full job description

- Health insurance
- Dental insurance
- 401k
- Paid time off
- Vision insurance
- 401(k) matching

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Green Job Boards

• A variety of job boards focus on opportunities related to environmental or social responsibility. These include:
  – General green job boards
  – Niche green job boards
  – Nonprofit and other specialty boards

• Green Jobs Network maintains a list of these boards to assist job seekers.
Climate Change: GHG Auction & Market Unit Supervisor

Posted by
Washington State Department of Ecology | Lacey, WA

Per Governor Inslee's Proclamation 21-14.1 (Download PDF reader) (Download PDF reader), Washington State employees must be fully vaccinated against
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Understanding the Hidden Green Job Market

• In some instances employers may not publicize a job opportunity via a traditional online job board for a variety of reasons such as capacity (for example, a startup may not have a complete human resources department).

• Strategies and sources to locate some of these “hidden green jobs” are discussed in this section.
Go Direct

• Some organizations may publish job listings on their website, but not utilize the job boards described in the previous section.

• To access these opportunities job seekers should **identify organizations they would be interested in working for** and review the Jobs or Careers section of their website for potential jobs.

• Strategies to identify organizations are listed on the next slides.
Go Direct

1. Take time to **make a list of organizations** you are interested in working for.

2. Review materials (such as directories) from **industry associations**. For example, a listing of some organizations that operate in the solar industry is available via the American Solar Energy Society. You can locate some of these associations via GJN.

3. Review the **list of exhibitors** or presenters at industry conferences.
Go Direct

4. Review national or local **lists and directories of green businesses**.

5. **Follow the news**, such as industry publications, newsletters, social media feeds, etc.). News stories may include mention of potential employers.
Sr Analyst - Supply Chain & Corporate Environmental Responsibility

Ventura Headquarters

Role: Senior Analyst, Supply Chain & Corporate Environmental Responsibility
Team: Supply Chain Environmental Responsibility (Product Impact and Innovation Department)
Scope: Individual Contributor
Years of Experience: 3+
Location: Ventura, CA

As the Senior Analyst of Supply Chain & Corporate Environmental Responsibility, you will report directly to the Senior Manager of Supply Chain Environmental Responsibility in the Product Impact and Innovation Department. In this role you will be responsible for managing the supply chain and corporate environmental impact data, KPIs for climate, water use and quality, waste and chemistry and will support program management and implementation of our environmental responsibility standards across the Patagonia Global Supply Chain and our Operations. You will also be a key team member responsible for the analysis and progress reporting against Patagonia's Climate Commitments. Through your day-to-day contributions you will directly impact our quest to Save Our Home Planet.

What You'll Do

Supply Chain Environmental Data Management and Reporting

- Collect, analyze, streamline, and maintain multiple sources of supply chain & corporate environmental impact data while ensuring the highest level of data integrity
- Develop and maintain the supply chain environmental impact and audit compliance dashboards and supplier environmental scorecards

About Us

Patagonia's Mission Statement
We're in business to save our home planet.

Our Reason for Being
At Patagonia, we appreciate that all life on earth is under threat of extinction. We aim to use the resources we have—our business, our investments, our voice and our imaginations—to do something about it.

© Green Jobs Network
Electric vehicle battery maker Microvast to bring 287-job factory to Clarksville

By Chris Smith February 10, 2021 8:14 am
Go Direct: Gov’t & Education

FACILITIES
Sustainability Data Specialist
Residential & Dining Enterprises, Stanford, California, United States

ADMINISTRATION
Sustainable Commute Programs Lead
Land, Buildings and Real Estate, Redwood City, California, United States

FACILITIES
Sustainability Waste Specialist
Residential & Dining Enterprises, Stanford, California, United States

FACILITIES
Sustainability Outreach & Engagement Manager
Land, Buildings and Real Estate, Redwood City, California, United States
Networking

- Another strategy to discover green jobs is via networking.
- There are a vast number of strategies for networking, including attending events, participating in organizations (such as a local chapter of a national nonprofit), and online networking.
Networking

Support the green building movement and USGBC through individual membership. As an individual USGBC member, you’ll have the opportunity to get involved with USGBC’s local community network.

Our U.S. communities are organized into core geographic regions, and then segmented even further to get more specific to the issues you care about. USGBC supports our Market Leadership Advisory Boards (MLABs), which guide and lead the work to build leaders, grow markets and advance the mission for healthy people in healthy places equals a healthy economy. Find your region below where you can then dive further to take action and advance the mission.

- **East North Central Region**
  - Illinois Green Alliance
  - USGBC Detroit Region
  - USGBC Indiana
  - USGBC Ohio
  - USGBC West Michigan

- **Middle Atlantic Region**

- **Mountain Region**

- **New England Region**
Networking: Online

• Individuals in your network may share opportunities via online networks.
• Organizations or their staff (including hiring managers) may use online networks (e.g. social media) to conduct outreach for potential candidates.
Interested in joining an organization helping to drive buildings that are better for people and the environment? We're seeking both a Project Manager & Finance Manager to join our team!

Apply today: newbuildings.org/about-nbi/care...

#GreenJobs #ClimateJobs #Sustainability #NowHiring
E-mail Lists

• There are a number of specialized e-mail lists that distribute job postings. A number of these are free for job seekers to join.

• Green Jobs Network publishes a jobs newsletter and maintains a listing of other newsletters.
Hello,

Welcome to the August edition of the Green Jobs Network newsletter. This issue contains more than 150 opportunities that focus on the environment or other areas of social impact.

A couple of additional notes:

- The opportunities in this edition are organized into the following sections: U.S. jobs (Flexible Location), U.S. jobs (by State), and International jobs.
Recruiters

- As with job boards, there are recruiters that focus on careers pertaining to sustainability and social impact. A number of these recruiters will post positions for which they are currently seeking candidates.
- You can find a listing of some of these recruiters via Green Jobs Network.
Recruiters

President

Environmental Defense Action Fund

Washington, DC  |  August 26, 2021

Read and download the full Position Profile [here].

About EDF Action

EDF Action is the advocacy partner of Environmental Defense Fund (EDF), one of the world’s largest environmental organizations. With a dedicated team of lobbyists, political strategists, and communications

© Green Jobs Network
Academic Institutions

• Academic institutions offer a range of job-related resources for their students and graduates. These include access to job listings and job fairs.
• Academic institutions can also be a source of networking opportunities as well as career guidance.
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Follow the Money

• One method to identify potential future green jobs is to identify where investments are being made today. Investments made today can lead to the development & growth of enterprises = jobs.

• There are ways to track developments in order to identify public and private sector investment.
Follow the Money

Climate Software Startups Are Suddenly A Hot Investment

Joanna Glasner  October 14, 2021
Follow the Startups

• New enterprises can be a source for potential future job opportunities. Some strategies for identifying these are:
  ♦ Green and Social Impact Business Plan Competitions, Awards, and Fellowships
  ♦ Incubators & Accelerators
  ♦ Investment Firms
Follow the Startups

Cleantech Open Runs the Largest Clean Technology Accelerator in the World

1600 Technology startups trained

$1.2b Total dollars raised

3k Clean economy jobs

© Green Jobs Network
Follow the Startups

Explore opportunities with our portfolio companies

Elemental Excelerator
95 COMPANIES  696 JOBS

Search jobs  Explore companies

Showing 95 companies

Allume
1 job
Allume is an Australian company making solar accessible to multi-metered buildings. With electricity prices m... SEE 1 JOB AND MORE INFO

Amber Kinetics
20 jobs
Amber Kinetics is a low cost flywheel energy storage system, developing a flywheel system from sub-scale resea... SEE 20 JOBS AND MORE INFO

Ambri
13 jobs
Ambri is an early-stage company focused on developing a transformative technology. SEE 13 JOBS AND MORE INFO

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Thank You

Green Jobs Network
Connecting People with Opportunity

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