Tips For Your Green Job Search

Leonard Adler
Green Jobs Network
GreenJobs.net
Agenda

• Overview

• Part 1: Job Boards
• Part 2: The Hidden Green Job Market
• Part 3: Future Green Jobs
Speaker Introduction

We Are Green Jobs

Green Jobs Network is the #1 global community of professionals dedicated to environmental and social impact. Find or post a job today on our job boards for environmental jobs and social impact jobs.

Post a Job » Browse Jobs »
Objective of this presentation is to **provide practical tips for locating opportunities in the green jobs sector**.

These tips come from my personal experience as a job seeker as well as insights from others.

Topics that this presentation isn’t intended to focus on:
- Career self-assessment and related issues
- Resume & cover letter tips, interviewing, salary negotiation
- Professional certifications / education & training
- Starting a social enterprise or green business
Why Do I Want A Green Job?

• Financial reasons – To pay the bills.
• Personal reasons – I want a job consistent with my values and allows me to contribute towards a positive purpose.

Think about your own reasons...
Green Jobs Definition

• In this presentation, "green jobs" will be defined as full-time, part-time, or internship opportunities that provide a social or environmental benefit.

• This definition reflects a broad view of sustainability and includes areas such as fair trade and corporate social responsibility.

• Green jobs can be in the public, private, or non-profit sector and includes work in areas such as energy efficiency, green building, natural resource management, sustainable agriculture, recycling, and renewable energy.
Seek the seal, make a difference.

The Fair Trade Certified™ seal represents thousands of products, improving millions of lives, protecting land and waterways in 63 countries and counting. Purchases have sent $830 million to farmers and workers since 1998.
Realistic and Optimistic

- **Reality check:** We’re in a challenging economy.
- **Reasons to be optimistic:** You’re interested in a sector that is part of growing macro trends.


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General Job Boards

• These are job boards that cover many industries and sectors, and which will include green jobs. These include sites such as CareerOneStop, Craigslist, Indeed, and LinkedIn.
General Job Boards

Senior Climate Writer, TechCrunch+

TechCrunch · San Francisco Bay Area (Hybrid) 2 days ago · 6 applicants

- Full-time · Mid-Senior level
- 61-200 employees · Internet Publishing
- Actively recruiting

Apply Save

About the job

Yahoo is a global media and tech company that connects people to their passions. We reach nearly 900M people around the world, bringing them closer to what they love—from finance and sports, to shopping, gaming, and news—with the trusted products, content, and tech that fuel their day. For partners, we provide a full-stack platform for businesses to amplify growth and drive more meaningful connections across advertising, search, and media. TechCrunch is looking for a Senior Writer (Climate) for TC+ who can work with a team of editors and writers to cover the technology (past and present) designed to slow climate change and its impact on the planet.

This reporter would focus on coverage of climate tech in the startup ecosystem. This would include coverage of investment firms, investors, entrepreneurs, and startups working to affect all technological aspects of environmental change, including but not limited to energy, logistics, and agriculture.

There is also a broad remit for covering news and stories in the startup ecosystem at large as it relates to the environment, emerging technologies, and edge tech. This role would also be involved in programming a climate tech event, which will draw experts with varying degrees of knowledge on a wide range of issues around how the tech industry can be a force for good.
Green Job Boards

• A variety of job boards focus on opportunities related to environmental or social responsibility. These include:
  – General green job boards
  – Niche green job boards
  – Nonprofit and other specialty boards

• Green Jobs Network maintains a list of these boards to assist job seekers.
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Understanding the Hidden Green Job Market

• In some instances employers may not publicize a job opportunity via a traditional online job board for a variety of reasons such as capacity (for example, a startup may not have a complete human resources department).

• Strategies and sources to locate some of these “hidden green jobs” are discussed in this section.
Some organizations may publish job listings on their website, but not utilize the job boards described in the previous section.

To access these opportunities job seekers should **identify organizations they would be interested in working for** and review the Jobs or Careers section of their website for potential jobs.

Strategies to identify organizations are listed on the next slides.
Go Direct

1. Take time to **make a list of organizations** you are interested in working for.

2. Review materials (such as directories) from **industry associations**. For example, a listing of some organizations that operate in the solar industry is available via the American Solar Energy Society. You can locate some of these associations via GJN.

3. Review the **list of exhibitors** or presenters at industry conferences.
Go Direct

4. Review national or local **lists and directories of green businesses**.

5. **Follow the news**, such as industry publications, newsletters, social media feeds, etc.). News stories may include mention of potential employers.
Sustainability Practice Leader

- California - San Francisco
- New York - New York
- Massachusetts - Boston
- California - Irvine
- Texas - Dallas
- Texas - Austin
- Oregon - Hillsboro
- Georgia - Atlanta
- Washington - Seattle
- Indiana - Indianapolis
- Illinois - Chicago

Apply

To get the best candidate experience, please consider applying for a maximum of 3 roles within 12 months to ensure you are not duplicating efforts.

About Us

Founded in 1999, Salesforce is the global leader in Customer Relationship Management (CRM). Companies of every size and industry are using Salesforce to transform their businesses, across sales, service, marketing, commerce, and more by connecting with customers in a whole new way. We harness technologies that can revolutionize companies, careers, and, hopefully, our world.

Salesforce is built on a set of four core values: Trust,
GM Accelerates its Drive to Lead the EV Industry with $7 Billion Investment in Michigan, Creating 4,000 New Jobs and Retaining 1,000

Tue, January 25, 2022

- Orion Assembly to become the 2nd U.S. plant building Chevrolet Silverado EV and electric GMC Sierra
- By the end of 2025, GM to have more than 1 million units of electric vehicle capacity in North America
- GM and LG Energy Solution to build 3rd U.S. Ultium Cells battery cell manufacturing plant to increase battery supply
- $7 billion is the largest single investment announcement in GM history

LANSING, Mich. Jan. 25, 2022 /PRNewswire/ -- General Motors Co. (NYSE: GM) announced today an investment of more than $7 billion in four Michigan manufacturing sites, creating 4,000 new jobs and retaining 1,000, and significantly increasing battery cell and electric truck manufacturing capacity. This is the single largest investment announcement in GM history. The investment includes construction of a new Ultium Cells battery cell plant in Lansing and the conversion of GM's assembly plant in Orion Township, Michigan for production of the Chevrolet Silverado EV and the electric GMC Sierra, GM's second assembly plant scheduled to build full-size electric pickups.

"Today we are taking the next step in our continuous work to establish GM's EV leadership by making investments in our vertically integrated battery production in the U.S., and our North American EV production capacity," said Mary Barra, GM Chair and CEO. "We are building on the positive consumer response and reservations for our recent EV launches and debuts, including GMC HUMMER EV, Cadillac LYRIQ, Chevrolet Equinox EV and Chevrolet Silverado EV. Our plan creates the broadest EV portfolio of any automaker and further solidifies our path toward U.S. EV leadership by mid-decade."
Go Direct: Gov’t & Education

Jobs at Stanford

sustainability

All locations

Refine Search Results

- Category
  - All
  - Administration (35)
  - Food Services (27)
  - Facilities (18)
  - Research (15)

Showing 123 Open Roles

- Research
  - Sustainable Finance Fellow (Net Zero)
    Dean of Research, Stanford, California, United States

- Research
  - Sustainable Finance Fellow (Climate Risk)
    Dean of Research, Stanford, California, United States

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Another strategy to discover green jobs is via networking.

There are a vast number of strategies for networking, including attending events, participating in organizations (such as a local chapter of a national nonprofit), and online networking.
Support the green building movement and USGBC through individual membership. As an individual USGBC member, you'll have the opportunity to get involved with USGBC's local community network.

Our U.S. communities are organized into core geographic regions, and then segmented even further to get more specific to the issues you care about. USGBC supports our Market Leadership Advisory Boards (MLABs), which guide and lead the work to build leaders, grow markets and advance the mission for healthy people in healthy places equals a healthy economy. Find your region below where you can then dive further to take action and advance the mission.
Networking: Online

• Individuals in your network may share opportunities via online networks.
• Organizations or their staff (including hiring managers) may use online networks (e.g. social media) to conduct outreach for potential candidates.
Networking: Online

@EarthShare

We've got two great new #remotework opportunities for people who want to commit their skills to creating a healthier planet and a sustainable future! Learn more: bit.ly/3AyYj3v #hiring #greenjobs

We’re hiring!

Join a team of passionate professionals committed to helping all people take action for our planet.

Learn more and apply at www.earthshare.org/careers

© Green Jobs Network
E-mail Lists

- There are a number of specialized e-mail lists that distribute job postings. A number of these are free for job seekers to join.
- Green Jobs Network publishes a jobs newsletter and maintains a listing of other newsletters.
Hello,

Happy holidays and welcome to the latest edition of the Green Jobs Network newsletter. This issue contains more than 150 opportunities that focus on the environment or other areas of social impact.

A couple of additional notes:

- The opportunities in this edition are organized into the following sections: U.S. jobs (Flexible Location), U.S. jobs (by State), and International jobs.

© Green Jobs Network
Recruiters

• As with job boards, there are recruiters that focus on careers pertaining to sustainability and social impact. A number of these recruiters will post positions for which they are currently seeking candidates.

• You can find a listing of some of these recruiters via Green Jobs Network.
Chief Brand and Communications Officer

Ocean Conservancy

Flexible Location (DC, MD, VA, OR, AK, WA, CA, GA, MT, NC, TX, ME and OH)  |  January 6, 2022

About Ocean Conservancy

Ocean Conservancy educates and empowers people to take action on behalf of the ocean and works to protect the ocean from today's greatest global challenges. Together with our partners, we create evidence-based solutions for a healthy ocean and the wildlife and communities that depend on it.

For more information on Ocean Conservancy, please read more here.
Academic Institutions

• Academic institutions offer a range of job-related resources for their students and graduates. These include access to job listings and job fairs.
• Academic institutions can also be a source of networking opportunities as well as career guidance.
Academic Institutions

Reruiters: 2022  [view all]

3Degrees
Positions: Permanent/Full-Time  Organization Type: For Profit  Industry: Energy/Utilities  Environmental Science  Sustainability  Desired Degree: Bachelors  Masters  Citizenship: U.S. Citizen/Permanent Resident  Years: 2020 2022

Acre, Inc.
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Follow the Money

• One method to identify potential future green jobs is to identify **where investments are being made today**. Investments made today can lead to the development & growth of enterprises = jobs.
• There are ways to track developments in order to identify public and private sector investment.
Follow the Money

Department of Energy

DOE Kicks Off Recruitment to Support Implementation of Bipartisan Infrastructure Law

JANUARY 13, 2022

"Clean Energy Corps" Hiring Campaign and Applicant Portal To Streamline The Largest DOE Staff Expansion In More Than Four Decades

WASHINGTON, D.C. — The U.S. Department of Energy (DOE) today announced the launch of its Clean Energy Corps, which is made up of staff from more than a dozen offices across DOE - current staff
Follow the Startups

• New enterprises can be a source for potential future job opportunities. Some strategies for identifying these are:
  ✦ Green and Social Impact Business Plan Competitions, Awards, and Fellowships
  ✦ Incubators & Accelerators
  ✦ Investment Firms
Follow the Startups

Cleantech Open Runs the Largest Clean Technology Accelerator in the World

1600 Technology startups trained
$1.2b Total dollars raised
3k Clean economy jobs

© Green Jobs Network
Follow the Startups

Explore opportunities with our portfolio companies

Elemental Excelerator

112 COMPANIES
878 JOBS

Search jobs
Explore companies

Showing 878 jobs

**Matter.**
Administrator.
Matter.
Today

**SPAN**
R&D Lab Technician
Span
San Francisco, CA, USA
Today
Thank You

Green Collar Blog
News & resources for green job seekers

Environmental & Social Impact Job Boards

This is a listing of job boards and related resources (recruiters, Twitter accounts, etc.) that focus on social or environmental impact. Also view our list of Food & Agriculture Job Boards. To suggest a resource for this page send an e-mail to leonard@greenjobs.net

Featured Services from Green Jobs Network

- greenjobsearch.org – Sustainability/environment job board
- Social Good Jobs – Social impact job board
- Green Job List – Monthly jobs newsletter

Nonprofit / Philanthropy

- The Chronicle of Philanthropy: Jobs
- idealist.org
- Philanthropy News Digest: Jobs

Featured jobs:

- Director of Human Resources, Southern Environmental Law Center (Charlottesville, VA)
- Technical Specialist, Enterprise, Fauna and Flora International (Cambridge, UK)
- Climate Resilience Associate, Groundwork Hudson Valley (Yonkers, NY)
- Administrative Assistant, Groundwork Hudson Valley (Yonkers, NY)
- Youth Programs Manager
Thank You

Green Jobs Network
Connecting People with Opportunity

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http://www.greenjobs.net